

FIND & DELIVER MORE BUSINESS INSIGHTS



In this age of digital transformation, where real-time insights and decisions are critical, Snowflake customers need easy access to the latest and most accurate data. Qlik solutions offer an end-to-end approach to data and analytics, offering a full breadth of capabilities for the data supply chain - from accessing and integrating all data sources to uncovering and sharing insights. Our open, multi-cloud offerings are unique in that they both accelerate data delivery and allow for open-ended, curiosity-driven data exploration.

While important, data visualization is simply one step in the overall analytic process. Among modern BI vendors, only Qlik covers the entire data and analytics journey. Qlik's modern BI platform lets your entire workforce explore data to quickly validate their ideas and discover new ways of driving business performance. They know the questions to ask and understand which insights will have the most impact. When you make all

available data accessible to your workforce – and give everyone the power to explore it – you have more potential than ever to anticipate and meet customer needs, identify and capitalize on new opportunities, and transform how things are done.

WHY SNOWFLAKE + QLIK SENSE?

Snowflake's unique data warehouse architecture requires no management and features separate compute, storage, and cloud services that can scale and change independently. Qlik Sense supports the full range of analytics use cases, all within a governed multi-cloud architecture that offers trust, scale, and ongoing choice for the organization. Using Qlik Sense with Snowflake enables organizations to deliver more insights from their data investments, regardless of what cloud platform is being utilized.

WHAT CAN YOU DO WITH QLIK SENSE AND SNOWFLAKE?

ANALYZE & EXPLORE WITHOUT LIMITS

- +Qlik's patented, high-performance Associative Engine enables users to quickly discover hidden insights within their Snowflake data.
- +Utilize a fast, interactive analytics environment that can employ dynamic caching to expose data to analytics while it remains within Snowflake.
- +Powerful on-the-fly calculations and aggregations instantly update all analytics and highlight all associations based on user interactions.
- +Uncover previous unforeseen insights.

AUGMENTED ANALYTICS AND VISUALIZATIONS

- +Smart, responsive visualizations convey the overall shape of Snowflake data and pinpoint outliers.
- +Multi-layer mapping based on Qlik GeoAnalytics technology offers advanced geospatial analysis of Snowflake data.
- +Qlik's Insight Advisor automatically generates suggested analytics and insights based on the overall Snowflake data set and search criteria.
- +Qlik cognitive engine drives augmented intelligence by working in conjunction with our associative engine to provide context-aware suggestions, allowing people to combine their intuition with machine intelligence.

SEAMLESS SHARING OF INSIGHTS

- +Seamless knowledge sharing for groups and teams
- +Easily find, publish and share Snowflake data across all on-premise and cloud environments
- +Interactive data storytelling offers in-context linking to live analysis for answering questions in real-time.

Qlik Q | Sense

Platform Agnostic >>	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> Windows </div> <div style="text-align: center;"> Linux </div> <div style="text-align: center;"> Kubernetes </div> <div style="text-align: center;"> Docker </div> </div>
Deploy Anywhere >>	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> On-premises / Private cloud </div> <div style="text-align: center;"> Amazon AWS </div> <div style="text-align: center;"> Microsoft Azure </div> <div style="text-align: center;"> Google Cloud </div> </div>
Choose Who Manages >>	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="border: 1px solid white; border-radius: 10px; padding: 5px 15px;">CUSTOMER</div> <div style="border: 1px solid white; border-radius: 10px; padding: 5px 15px;">QLIK MSP</div> <div style="border: 1px solid white; border-radius: 10px; padding: 5px 15px;">3RD PARTY</div> </div>

Cloud
Qlik Cloud Services

QLIK



Combining the great self-service and easy-to-use capabilities of Qlik Sense with the incredible performance and low maintenance of Snowflake has allowed us to spread the use of analytics at DocuSign to over 90% of the organization."

MARCUS LAANEN, Senior Manager Business Intelligence at DocuSign

ABOUT QLIK

Qlik's vision is a data-literate world, one where everyone can use data to improve decision-making and solve their most challenging problems. Only Qlik offers end-to-end, real-time data integration and analytics solutions that help organizations access and transform all their data into value. Qlik helps companies lead with data to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Qlik does business in more than 100 countries and serves over 50,000 customers around the world.

qlik.com

ABOUT SNOWFLAKE COMPUTING

Snowflake's cloud-built data warehouse enables the data-driven enterprise with instant elasticity, secure data sharing, and per-second pricing across multiple clouds. Snowflake combines the power of data warehousing, the flexibility of big data platforms, and the elasticity of the cloud. Find out more at snowflake.com.